



LEISURE



INTERNATIONAL  
KIDS  
CONCEPTS

**A higher visitor  
satisfaction because  
of play value**



**From sports cafeteria  
to resort: a pleasant  
atmosphere for all  
your visitors!**

# Happy children make a better world



1.

A room is fully completed when everyone feels welcome.



2.

Children as well!



3.

That is why IKC offers play value worldwide, in any area, for every budget and according to any wishes.



4.

Playing children always have a positive effect on the visitor's experience.



## Suitable play corners for all types of leisure

### PLAYING PROVIDES A POSITIVE DISTRACTION

Every leisure facility is different, but a kids' corner always has a positive effect on the experience of your visitors. It allows parents to enjoy an extra cup of coffee in the cafeteria of the swimming pool or to browse and shop at ease in the souvenir store. It can also add play value in places where your guests have to wait.



### THE ADVANTAGES OF A KIDS' CORNER IN YOUR LEISURE ESTABLISHMENT

By giving everybody a place in your organisation, all guests will enjoy themselves and feel welcome. This creates a family friendly atmosphere for at your sports facility, museum, cinema, or amusement park. This pleasant environment will lead to more returning visitors, better brand awareness and a higher turnover.



**IKC**  
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All our products are inspected, tested and certified by SGS Laboratories.



All our products only use FSC certified wood, so eco- and environment friendly!



European standard EN 71 specifies safety requirements for toys. Compliance with the standard is legally required for all toys sold in the European Union.



Our products are conform with health, safety and environmental protection standards for products sold within the EU.

**“The kids' corner provides a place where children can play safely. This results in a peaceful atmosphere in the restaurant and other areas of the hotel.”**

- Johannes Huisman. Van der Valk hotel Emmeloord.



# Play concepts

## Leisure



"IKC designed a completely unique play area for Emma's Ecke which perfectly fits the BvB style."



- Visual merchandising professional.  
Borussia Dortmund  
Football Club Germany



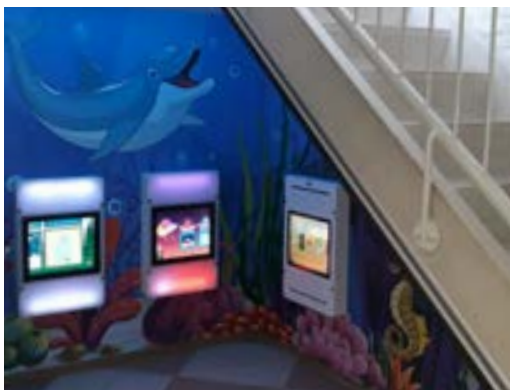
"By offering a play solution for the children, it will be easier for parents to go to the gym."

- Sports facility  
Gym3 Amstelveen



"A play corner gives us an advantage over our competitors. The play corner ensures that more families choose our restaurant."

- Irene Maris. Beachclub Kaaphoorn



# Why together with IKC?



## THE POWER OF PLAY BY IKC

Our goal is to turn every organisation into a child friendly environment. By combining our knowledge and love for the way children play, we create powerful products that transform any room into a child friendly place.

The goal of our creative and challenging kids play areas is to enable children to feel comfortable and enjoy themselves endlessly.



## SAFE, FAIR AND SUSTAINABLE IS OUR MIDDLE NAME

This is important, especially when it comes to children playing. We have mapped our footprint and are working to reduce it as much as possible. That is why we use materials that are safe, durable and don't cause any damage to the environment. This will not just benefit the playing children now, but also in the future.



## FROM DESIGN TO INSTALLATION

We control the entire supply chain, from design to installation. With headquarters in the Netherlands and Shanghai China and a factory in Jiaxing China, we serve customers all over the world.

### Our full-service philosophy:

- extensive advice
- choice from our collections
- a custom design
- complete installation, maintenance and broad warranty



## A PLAY CONCEPT IN A STRATEGIC PLACE

The ideal positive effect of a play corner can be achieved by choosing a strategic location. At the restaurant you give visitors the opportunity to eat in a more relaxed and extensive manner. But with a play corner at the ticket desk, children will not get bored in the queue. Happy children result in happy parents.

## SUSTAINABILITY AND SAFETY STARTS WITH THE MATERIALS

Only the best kind of wood, paint that leaves no chemical traces, a minimum amount of plastic and as much recycling as possible.

### Our sustainable play concepts:

- contain the best types of FSC certified wood
- comply with the EN-71 safety standard
- are sprayed with antibacterial and scratch resistant paint
- are easy to clean and to maintain
- don't contain any loose parts

## DO YOU WANT A CHILD FRIENDLY ENVIROMENT?

Whether you have a lot or little space, a large or small budget: creating play value is always an option. We have been providing play value for leisure establishments all over the world for many years.

Would you like more information or advice?  
Contact one of our specialists or visit our website.

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